



UKinbound Annual Convention Fam Trips

Friday 27 & Saturday 28 September | Buyers Only

FRIDAY 27 SEPTEMBER

09:15 The Beatles Walking Tour

- Specialist Beatles tour guide
- Beatles city centre highlights and hidden gems, including the Harrington Street Mural, Brian Epstein, and Eleanor Rigby Statues
- Visit to The Beatles Story attraction, featuring the new A Hard Day's Night exhibition

12:00 Lunch & show round - Mercure Hotel Liverpool

- A group friendly hotel with magnificent views over the Liverpool waterfront

14:00 Port Sunlight Village, Wirral

- Guided tour of the historic and beautifully preserved Port Sunlight Village, built by a Victorian soap manufacturer for his workforce.
- Visit to Port Sunlight Museum
- Visit to Lady Lever Art Gallery, which houses a stunning collection of 19th century art.

18:00 Dinner - Cavern Restaurant

- Conveniently located opposite the Cavern Club and a great addition to city centre group itineraries

19:45 Mersey Ferries "Dance & House Night" Evening Cruise

- See the Liverpool waterfront by night whilst dancing the night away with a live DJ playing the biggest and best house and dance anthems

22:00 Return to hotel for overnight stay



UKINBOUND
THE VOICE OF INBOUND TOURISM

MARKETING
LIVERPOOL

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#UKiCon24

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SATURDAY 28 SEPTEMBER

09:15 Western Approaches WWII Museum

- Explore Britain's top secret underground war bunker and discover the stories locked within hidden rooms that protected the British Armed Forces and aided the Allied victory

10:30 Liverpool FC Anfield Experience, Museum & Tour

- Considered one of the best football club experiences in the country, the museum has recently undergone a significant renovation

13:00 Lunch - Liverpool FC Boot Room

14:30 Depart for Liverpool Lime Street train station