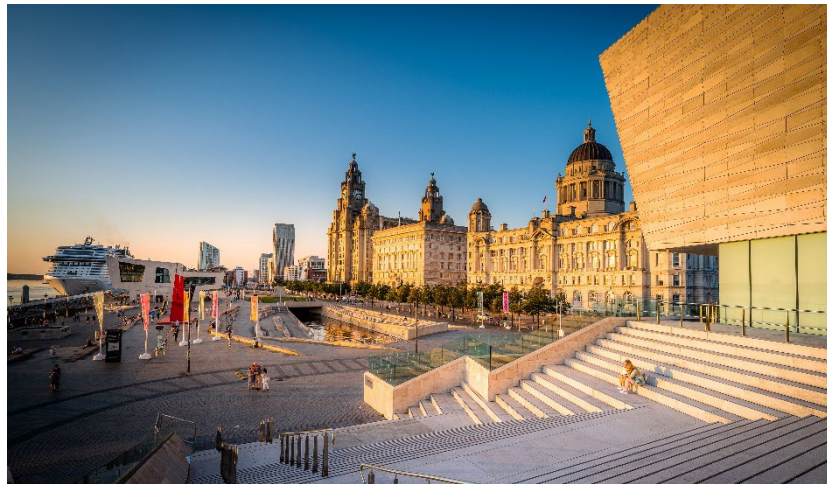


# Annual Convention 2024

## Key Information

**Main conference: 25 & 26 September 2024**

**Fam trips: 27 – 29 September 2024**



### KEY DATES

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We recommend arriving in Liverpool on **Tuesday 24 September** and staying until **Friday 27 September**; the Awards for Excellence Gala Dinner will finish late on the Thursday!

Overnight fam trips for buyers will take place from Friday 27 September – Saturday 28 September, and Friday 27 September – Sunday 29 September.

A half-day fam trip open to all delegates will take place on Friday 27 September.

If you would like to attend a fam trip please keep these additional dates in mind when booking your travel.

### KEY VENUES

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Wednesday 25 September – Day Programme: St George's Hall

Wednesday 25 September – Informal Networking Evening: Cains Brewery Village

Thursday 26 September – B2B Workshop: Liverpool Football Club

Thursday 26 September – Awards for Excellence Gala Dinner: Liverpool Cathedral

## **GETTING TO LIVERPOOL**

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Liverpool is served by a number of rail operators, including Avanti West Coast, Northern Railway, TransPennine Express and East Midlands Railway.

### **AVANTI WEST COAST**

Avanti West Coast are kindly offering a discounted delegate rate for return travel between Euston and Liverpool – we will share further details on how to secure your delegate rate train tickets in due course.

## **ACCOMMODATION**

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Accommodation will not be available to book with your Convention ticket, however we are pleased to offer preferential rates for delegates at our UKiCon24 partners hotels.

### **Leonardo Hotel Liverpool**

Leonardo Hotel Liverpool is located close to the ACC Liverpool, which is next to the famous Royal Albert Dock and is just a 10-minute drive from St George's Hall. This modern and vibrant hotel, which completed at £2 million refurbishment in 2017, has 310 bedrooms, full bar, restaurant, conference and banqueting facilities.

Wednesday 25 September: £122 per night

Thursday 26 September £122 per night

Friday 27 September: £122 per night

Please [click here](#) to book and benefit from the delegate rate by entering code **LHUKIN250924** in the promo box. Alternatively, please contact 08704 100 800 to book.

*\*Rate is based on single occupancy and includes breakfast, service & VAT. For double occupancy a surcharge is payable at £10 per night. 72-hour cancellation policy. Due to the Labour Party Conference in close proximity, guests will not be able to access the hotel until after 5pm on 25 September. This restriction includes dropping off any luggage, as the area will be under restricted access until then.*

### **Radisson Blu Hotel Liverpool**

This modern Radisson Blu Hotel in Liverpool offers premium accommodation near the city's top attractions, and is just an 8-minute drive from St George's Hall. Adjacent to the hotel is the River Mersey Ferry Station, with two train stations located within 1.4 kilometres.

Delegate rates are available for Standard Rooms on the following dates:

Tuesday 24 September: £119 per night

Wednesday 25 September: £119 per night

Thursday 26 September: £119 per night

To book your room at the delegate rate please call 0151 966 1500 or email [info.liverpool@radissonblu.com](mailto:info.liverpool@radissonblu.com) and reference the code **240924UKIN**.

*\*Rate is based on single occupancy and includes breakfast, service & VAT. For double occupancy a surcharge is payable at £10 per night. Based on a minimum length of 2-night stay from Tuesday 24 September. Free cancellation before 27 August 2024.*

### **Holiday Inn Liverpool City Centre**

Located in the heart of the city right next to Liverpool Lime Street station and across the road from St George's Hall, the award-winning hotel boasts modern air-conditioned bedrooms for a clean and comfortable stay with complimentary high-speed WiFi and fantastic views of the historic St George's Quarter.

Delegate rates are available for Standard rooms on the following dates:

Tuesday 24 September: £295 per night

Wednesday 25 - Friday 27 September: £149 per night

Saturday 28 September: £199 per night

Please [click here](#) to book and benefit from the delegate rate.

*\*Rate is based on single occupancy and includes breakfast, service & VAT. For double occupancy a surcharge is payable at £20 per night. Based on a minimum length of 2-night stay from Wednesday 25 September. 72-hour cancellation policy.*

### **Delta Hotels by Marriott Liverpool City Centre**

Just 2 minutes' walk from St George's Hall, the Delta Hotel Liverpool City Centre offers spacious accommodation in a comfortable style, superb service and deluxe amenities that earned the hotel a TripAdvisor Certificate of Excellence.

Delegate rates are available for Standard rooms on the following dates:

Wednesday 25 & Thursday 26 September: £129 per night

Please [click here](#) to book your room at the delegate rate. If you wish to extend your stay, please email [cork.regional.reservations@marriott.com](mailto:cork.regional.reservations@marriott.com) or call 0151 476 8000 (Option 1).

*\*Rates are based on single occupancy and include breakfast, service and VAT. Minimum 2-night stay. For double occupancy a surcharge is payable at £10 per night. 72-hour cancellation policy.*

### **Titanic Liverpool**

Located 10 minutes by car from St George's Hall, Titanic Liverpool is located within the historic port of Liverpool, one of the city's most iconic areas, Stanley Dock.

Delegate rates are available for the Superior Room type on the following dates:

Tuesday 24 - Friday 27 September: £220 per night

To book your room at the delegate rate please email [reservations@titanichotelliverpool.com](mailto:reservations@titanichotelliverpool.com) or call 0151 482 5780 and reference the code **UKICON24**.

*\*Rates are based on single occupancy and include breakfast, service and VAT. 72-hour cancellation policy.*

## **FAM TRIPS**

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Delegates can choose to join one of three fam trips to discover the best of Liverpool and the region. Please note places are strictly limited and therefore we can only accommodate one representative per member company per fam trip. Places will be allocated on a first-come, first served basis.

**[Half Day Liverpool City / Liverpool City Walking Tour](#) (Friday 27 September) – open to all delegates.**

Discover Liverpool city centre highlights with this guided walking tour that explores the city's key tourism themes of Music, Sport, Culture and Heritage.

**[One-night buyers fam trip](#) (Friday 27 – Saturday 28 September)**

This one-night fam trip offers an exciting and varied itinerary exploring the music, sport, history and culture of Liverpool. Highlights include a Beatles-themed walking tour, Port Sunlight Village, an evening cruise onboard Mersey Ferries, visit to Western Approaches WWII Museum, and a special Liverpool FC Anfield Experience.

**[Two-night buyers fam trip](#) (Friday 27 – Sunday 29 September)**

This two-night fam trip will take delegates further afield to explore Southport, in addition to key Liverpool experiences. Highlights include a Magical Mystery Coach Tour, visits to Strawberry Field, The British Music Experience, Royal Liver Building, and Anthony Gormley's 'Another Place' on Crosby Beach, Southport highlights and Comedy Festival, plus a range of accommodation product.

### **Visit Liverpool App**

Delegates can take advantage of exclusive offers available through the Visit Liverpool App. These offers are accessible throughout the Convention and for a period before and after, perfect for those looking to extend their stay in Liverpool. The app features free entry to a range of attractions, including the British Music Experience, Royal Liver Building 360 Tour, The Beatles Story, and more, as well as discounts on sightseeing bus tours and at various restaurants. Download the Visit Liverpool app from your usual app store, and stay tuned for full details on how to access these exclusive offers.